



Bucks Fire &
Rescue Service



White Ribbon Campaign

#ChangeTheStory

06 December 2023



Buckinghamshire
Fire & Rescue
Service

- White Ribbon paper presented to BTB and SMB in May 2023 seeking approval to go ahead with accreditation process
- Budget growth bid to support process approved in May 2023
- Accreditation application process started in July 2023
- First Steering Group meeting took place on 27 July



Congratulations! Your application to become a White Ribbon Accredited Organisation has been approved!

We are delighted to welcome your organisation, and all your staff, to this diverse and inspiring community. In deciding to take on this commitment, your organisation has made a conscious and deliberate choice to say no to a world where violence against women and girls is tolerated. We thank you for this, and firmly believe that, in making this step, you will serve as an example to others in your industry.

Accreditation White Ribbon – 14 August 2023



Buckinghamshire Fire and Rescue Service

WHITE RIBBON ACCREDITED

August 2023 - August 2026

Never use, excuse or rely on any defence about men's violence against women and girls

WHITE RIBBON ACCREDITED ORGANISATIONS



charity no. 1123074 Company no. 05617302

CURRENT WORK



Buckinghamshire
Fire & Rescue
Service



16 Days of Action - #ChangeTheStory



PROPOSED '16 DAYS' ACTIVITIES



Buckinghamshire
Fire & Rescue
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- Timetable of different activities starting on Friday 24 November
- Will include onsite presentations / coffee & cake sessions / publicity stand events at different locations
- Intranet articles and links to external sites
- Social media campaign with support from the MarComms Team
- Presentation at Fire Authority meeting on 6 December



OTHER ACTIVITIES



Buckinghamshire
Fire & Rescue
Service

- 3 members of staff attended the national WR conference in September
- Attendance at the TVP VAWG event in October
- Early discussions with OFRS regarding work that could be done together to develop our action plan
- Conversations with the TVP and Council WR leads
- Conversation with Lisa Squire regarding how we could work with her to raise the awareness of Bystander Training



NEXT STEPS



Buckinghamshire
Fire & Rescue
Service

- Work to begin on developing the 3-year action plan – small working group to be established to achieve this (hopefully working with other TV fire services)
- 3-year action plan to be submitted to WR by 14 February 2024
- Envisaged that the plan will focus on raising awareness internally for the first year with WR stand attendance at as many events as possible
- The remaining two years will focus on maintaining internal focus but also demonstrating to our communities that we are committed to the WR ethos



GOVERNANCE / REPORTING PROGRESS



Buckinghamshire
Fire & Rescue
Service

- White Ribbon Steering Group chaired by male member of staff
- Regular highlight reports will be delivered to BTB / SMB
- Verbal updates to be delivered to Executive Committee
- Annual review to be delivered to White Ribbon to ensure progress is being made
 - will also be presented in-house

NB: White Ribbon work is now on the agenda of the Thames Valley Collaboration Boards (Interop, Exec and Steering Group)



WHITE RIBBON PROMISE



Buckinghamshire
Fire & Rescue
Service

I PROMISE TO...

NEVER
USE, EXCUSE OR
REMAIN SILENT ABOUT
MEN'S VIOLENCE
AGAINST WOMEN

